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PRESS RELEASE

GNT to highlight EXBERRY® Coloring Foods' clean-label appeal at Gulfood Manufacturing 2022

GNT will demonstrate how its plant-based EXBERRY® Coloring Foods can be used to create vibrant food and drink with clean labels at Gulfood Manufacturing 2022.

Based on the concept of coloring food with food, EXBERRY® concentrates are created from non-GMO fruits, vegetables, and plants using traditional physical processing methods. They are fully Halal-certified and qualify for the clean and clear label declarations that modern consumers want to see.

Exhibiting on Booth 641 in Hall 6, GNT will present Gulfood visitors with a selection of eye-catching berlingot candies and other finished products to showcase Coloring Foods' potential.

Santhosh Thankappan, Sales Director at GNT Group, said: "Visual appeal is crucial to success, but today's shoppers also want to see natural ingredient lists. EXBERRY® allows manufacturers to create spectacularly colorful food and drink using plant-based concentrates to ensure maximum consumer acceptance."

EXBERRY® Coloring Foods are ideally suited to replacing artificial colorants and can deliver a full spectrum of shades in almost any food and drink application. They are used worldwide in products including confectionery, beverages, snacks, dairy, baked goods, sauces, and plant-based food and drink.

The raw materials used to produce EXBERRY® Coloring Foods are grown by farmers working as part of GNT's vertically integrated supply chain. Combined with GNT's investment in long-term stockholding, this enables the company to offer year-round availability with greater price stability.

Santhosh Thankappan added: "As a family company, GNT is trusted by many of the world's leading brands to deliver the effective, reliable coloring solutions they need. Our unique vertical integration and stockholding provides specific and tangible advantages, allowing us to deliver quality, authenticity, and availability while protecting against price volatility."

Gulfood Manufacturing takes place at the Dubai World Trade Center from 8-10 November 2022. For more information, visit: www.gulfoodmanufacturing.com

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About EXBERRY®

EXBERRY® is the global market leader in Coloring Foods – plant-based concentrates manufactured from edible fruit, vegetables, and plants using only gentle physical methods such as chopping, boiling, and filtering. EXBERRY® is synonymous with high-performance color solutions based on the most natural concept of coloring food with food. The brand provides the widest range on the market, comprising more than 400 shades. It is suitable for practically all food and drink, including confectionery, dairy and bakery products, soft and alcoholic beverages, and savory applications. The concentrates are valued worldwide for their ease of use, brilliance, performance, and the complete vertical integration of the supply chain, which ensures full traceability, price, and stock stability. GNT is committed to driving industry standards higher by ensuring EXBERRY® Coloring Foods deliver on cost-in-use, performance, naturalness, and sustainability. In applying EXBERRY® products, manufacturers are assured to receive highly professional support ranging from strategic product development to production integration and regulatory advice. EXBERRY® is the favored color solution used by more than 2,000 food and beverage companies including the leading food and beverage producers in the world.

About GNT

The GNT Group is a family-owned company pioneering in the creation of specialized, future-proof products from only natural ingredients. It is internationally renowned for its EXBERRY® portfolio, the leading global brand in Coloring Foods. Founded in 1978, the company offers unparalleled agricultural competence combined with first-rate process-engineering expertise. GNT delivers a full range of color concentrates sourced exclusively from edible fruits, vegetable, and plants. Sustainability is a key priority for GNT and the company has set a series of ambitious targets for 2030 to optimize its environmental and social impacts. The company is headquartered in Mierlo, The Netherlands, and has global reach with customers in 75 countries and offices in North and South America, Asia, Europe and the Middle East.